

Bhava Ambassador Do's and Don'ts

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Always

- #ad or #BhavaPartner in every post. On Instagram, Facebook, TikTok, YouTube, Snapchat, Pinterest and LinkedIn, also turn on the platform's own paid-partnership label; everywhere else, #ad in the text.
- Tag @bhavaapp.
- Your own code or link (bhavapp.com/i/YOURCODE) in the caption, the bio or the pinned comment, so your sign-ups count.
- Your honest opinions.
- Your own words, your own voice, your own face.
- Say what Bhava is: a few curated introductions every evening, matched on Kundali, for people who want to marry.
- Say it is on iPhone and Android.
- Say that every member is face-checked: every profile has passed a selfie match against its photos before anyone sees it, so there are no fake profiles and no bots. Say it plainly and often; it is the thing families ask first.
- Spell it Bhava, and use the logo from the kit as it is.
- Show the app as it looks today (your own profile, or the sample screens from the kit).
- Submit the post link in your panel within 7 days of posting.
- Keep the post up for at least 30 days.
- Reply to people who ask what it is, with your link.
- Tell us first if something in the app looks wrong, so we can fix it before you post.

Never

- How many women (or men) are on Bhava, or any other numbers about members or cities.
- App prices, plans or "free" claims.
- Promises about matches, marriage or dates.
- "Guaranteed", "100% verified", "astrologer-approved" or any claim we have not made ourselves.
- Other dating or matrimony apps in the same post, or "better than" comparisons.
- Edits to screenshots of the app, or a logo in a changed colour or shape.
- Other members' faces, names, chats or Kundali scores. Only your own profile or the kit's sample screens.
- Your own birth details on screen.
- Discount codes, giveaways, "free Plus" or any offer. We don't run them.
- Caste, religion or community as a reason to join or to exclude anyone.
- Speaking as Bhava, or as our employee. You are an independent creator.
- Bought likes, engagement pods, or the same post copied across accounts.
- Political, adult or hateful content in the same post.
- Taking the post down before 30 days without telling us.
- A second Bhava post using the same link from a post we did not approve.

Independent creators. One post, one link, your own words. Questions: support@bhavapp.com